



JOHN MASON
FORMER MAYOR
CITY OF FAIRFAX, VIRGINIA

Mr. Mason is a former Council Member and Mayor of the City of Fairfax, Virginia. Most recently, he has been associated with Science Applications International Corporation (SAIC) as a Division and Operations Manager as well as Director, and currently as a consultant. He has also served as Executive Director of the Northern Virginia Transportation Authority and as a member of the Governor's Commission on Rail Enhancement for the 21st Century in Virginia. Mr. Mason has been a leader in helping to solve metropolitan Washington, D.C. transportation issues, serving on numerous regional boards and councils in the area. Mr. Mason has also been a career Army officer, retiring as a colonel. He holds a Bachelor of Arts Degree from the University of Massachusetts and a Master of Arts Degree from New York University.

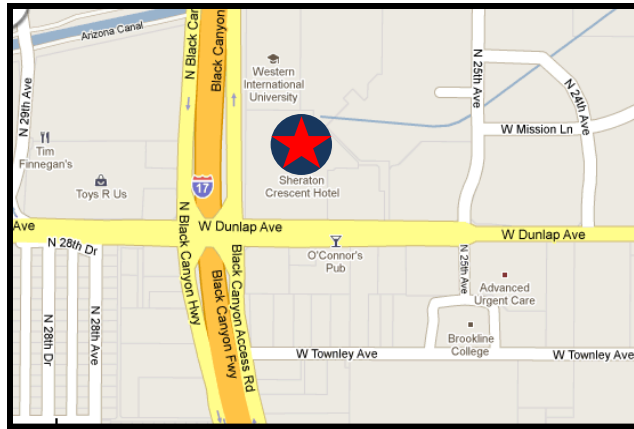
Demand for travel by Americans continues to grow as population increases, particularly in metropolitan areas. Construction of new capacity to accommodate this growth in travel has not kept pace. Both nationally and locally, traffic congestion is consistently identified as a top concern of our citizens. In 2007, congestion caused urban Americans to travel 4.2 billion hours more and to purchase an extra 2.8 billion gallons of fuel for a congestion cost of \$87.2 billion, an increase of more than 50% over the previous decade. The cost to individual travelers—nearly one full work week of their year spent sitting in traffic. (Source: 2009 Urban Mobility Report, TTI).

ABOUT AZTech™

AZTech™ is a unique partnership of public and private transportation agencies led by Maricopa County Department of Transportation and the Arizona Department of Transportation using Intelligent Transportation Systems (ITS) to better manage traffic in the Phoenix Metropolitan region. The partnership facilitates the collection and dissemination of information through an integrated traffic management and information system consisting of cameras, traffic detectors, dynamic message signs, cable television, personal communications devices, and other ITS technologies -- all helping to provide real-time travel information for travelers and traffic managers alike.

AZTech™ MISSION STATEMENT

To champion the integration of intelligent communication and transportation systems technologies for regional solutions that provide timely and accurate information, save lives, improve mobility and enhance quality of life.



SHERATON CRESCENT HOTEL
2620 W. DUNLAP AVENUE
PHOENIX, ARIZONA

To register for the Arizona Transportation Operations Executive Summit, visit www.aztech.org for a registration form and fax to (480) 893-7775 or contact the Event Operations Office at (480) 403-4614



AZTech™ IS PLEASED TO ANNOUNCE THE FEATURED GUEST SPEAKERS AT THE ARIZONA TRANSPORTATION OPERATIONS EXECUTIVE SUMMIT



MAY 13, 2010
8:30 AM - 2:00 PM
SHERATON CRESCENT HOTEL
CRESCENT BALLROOM
2620 W. DUNLAP AVENUE
PHOENIX, ARIZONA



For more information about AZTech™, visit www.aztech.org

PRELIMINARY PROGRAM

- 7:30 – 8:30 AM** **REGISTRATION & CONTINENTAL BREAKFAST**
- 8:30 – 8:45 AM** **WELCOME & OVERVIEW**
Eric Anderson, Transportation Director
 Maricopa Association of Governments
AZTECH™ HISTORY & MOVING FORWARD
John Hauskins, P.E., Director
 Maricopa County Department of Transportation
VISION FOR THE SUMMIT
John S. Halikowski, Director
 Arizona Department of Transportation
- 8:45 – 9:15 AM** **KEYNOTE ADDRESS: TRANSPORTATION – A NEW DIRECTION**
INTRODUCTION BY
Robert E. Hollis, Arizona Division Administrator
 Federal Highway Administration
TRANSPORTATION – A NEW DIRECTION
Victor Mendez, Administrator
 Federal Highway Administration
 or
Jeffrey Lindley, Associate Administrator
 Office of Operations
 Federal Highway Administration
- 9:15 – 9:25 AM** **PARTICIPANT INTRODUCTIONS**
Claudia Murphy, Principal
 CMC Consulting, Inc.
- 9:25 – 10:30 AM** **VISION FOR TRANSPORTATION MOBILITY AND SAFETY**
Philip J. Tarnoff, Consultant
- 10:45 – 12:00** **CAN PERFORMANCE MEASURES (PM) TELL A STORY TO YOUR CONSTITUENTS?**
Daniela Bremmer, Director of Strategic Assessment
 Washington State Department of Transportation
- 12:00 – 1:15 PM** **LUNCHEON: FEATURED SPEAKER PRESENTING TRANSPORTATION OPERATIONS: A MAYOR'S PERSPECTIVE (BALANCING NEEDS AND RESOURCES, AND SHARING BENEFITS)**
John Mason, Division & Operations Manager
 SAIC
- 1:15 – 1:30 PM** **WRAP-UP & NEXT STEPS**
- 1:30 PM** **CLOSING REMARKS**



VICTOR MENDEZ, P.E.
 ADMINISTRATOR
 FEDERAL HIGHWAY ADMINISTRATION

Mr. Mendez is the Federal Highway Administrator. Previously, Mr. Mendez served as Deputy State Engineer and Director of the Arizona Department of Transportation (ADOT). As ADOT Director, Mr. Mendez provided leadership for the Phoenix area multi-billion dollar freeway expansion system. During his 24-year career at ADOT, he implemented numerous innovations in transportation planning, management, funding, financing, research and technology, including significant contributions to AZTech™--Arizona's public/private traffic management partnership. While ADOT Director, Mr. Mendez was also elected president of both the Western Association of State Highway and Transportation Officials (WASHTO) and the national American Association of State Highway and Transportation Officials (AASHTO). Mr. Mendez, a registered Professional Engineer, earned a Civil Engineering Degree from the University of Texas at El Paso and a Master's Degree in Business Administration from Arizona State University.



JEFFREY LINDLEY, P.E.
 ASSOCIATE ADMINISTRATOR
 OFFICE OF OPERATIONS
 FEDERAL HIGHWAY ADMINISTRATION

Mr. Lindley is the Associate Administrator for Operations for the Federal Highway Administration. He directs a staff responsible for FHWA policies/programs designed to reduce congestion and improve highway operations. He previously served as FHWA Associate Administrator for Safety from 2006-2008, and prior to that, as Deputy Director, ITS Joint Program Office and also as Director of the Office of Transportation Management. Mr. Lindley also served as FHWA California Division Administrator, leading the delivery of the nation's largest Federal-aid highway program. Mr. Lindley is active in the technical activities of the Transportation Research Board and the Institute of Transportation Engineers (ITE). Mr. Lindley, a registered Professional Engineer, earned a Civil Engineering Degree from Virginia Tech and a Master's Degree in Transportation Engineering from the University of Maryland.



DANIELA BREMMER
 DIRECTOR OF
 STRATEGIC ASSESSMENT
 WASHINGTON STATE
 DEPARTMENT OF TRANSPORTATION

Ms. Bremmer is the Director of Strategic Assessment for the Washington State Department of Transportation (WSDOT). She directs the agency's statewide strategic planning, performance management and system performance analysis work. Prior to her current duties, she managed the Department's twenty year transportation plan update and led the development of WSDOT's quarterly performance report. Ms. Bremmer is a recognized leader in the field of performance measurement; she applies both an international and multi-disciplinary perspective to both measurement and systems evaluation. She is a member on several Transportation Research Board (TRB) and AASHTO committees---including AASHTO's Performance Based Highway Program Task Force. She has also published TRB papers on performance management and systems analysis. Ms. Bremmer has a Bachelor's Degree in Business and Computer Science and a Master's degree in Public Administration from Evergreen State College.



PHILIP J. TARNOFF
 CONSULTANT

Currently working as a consultant, Mr. Tarnoff was most recently the Director of the Center for Integrated Transportation System Management at the University of Maryland. Throughout a distinguished career within the public, private and university sectors, he has worked on a broad variety of policy and technical challenges associated with ITS, performance measures, operations evaluation, traveler information systems, and the integration of emergency management and law enforcement communication systems. Mr. Tarnoff was the president and founder of Farradyne Systems, Inc. (now PB Farradyne), one of the largest ITS systems integration firms in the U.S. Mr. Tarnoff received his Bachelor of Science Degree in Electrical Engineering from Carnegie Institute of Technology, and a Master of Science Degree from New York University.